

SUCCESSFUL DANISH ACQUISITION

Gothenburg, 3 January 2024

KEY Relocation, a leading Nordic relocation company headquartered in Sweden, is pleased to announce the successful acquisition of the 28-year young Danish relocation firm, Copenhagen Relocations. This strategic move marks a significant milestone in KEY Relocation's ongoing commitment to strengthening its position on the Nordic market.

"We are excited about the possibilities that this acquisition brings to KEY Relocation and our valued stakeholders," said Hans Dahlin, Group CEO, KEY Relocation. "By combining both companies' strengths and expertise, we are well-positioned to build an even stronger Nordic presence."

"This is an opportunity to offer more solutions to our clients & customers. It's also an advantage for 'Team Happy' to grow & develop in a larger organization. Having similar values is an important aspect of this transaction & it paves the way for a smooth transition when merging the two company cultures," said Copenhagen Relocations Managing Director, Michèle Bramstoft.

Both KEY Relocation and Copenhagen Relocations share the same vision that client satisfaction is at the heart of everything we do. We are committed to ensuring a seamless transition for Copenhagen Relocation's clients and team members. Clients & customers can look forward to the same dedication, love of industry, & commitment to quality.

About Copenhagen Relocations:

Copenhagen Relocations is a small but dynamic relocation company that has grown exponentially over the years. What started as a humble venture with a handful of dedicated professionals has grown into a thriving organization with over 25 passionate team members.



At Copenhagen Relocations, we believe that every relocation journey is unique and deserves personal attention. Our team is driven by a shared passion to provide exceptional relocation support services that go above and beyond the ordinary. With a deep understanding of the challenges and opportunities that come with moving to a new country, we are committed to delivering positive experiences for our customers.

What sets us apart is our dedication to customer satisfaction. We take the time to listen to our customers' needs and concerns, ensuring that their moving process is smooth, stress-free, and tailored to their specific requirements. Our team of experienced professionals work tirelessly to handle every aspect of the move, from logistics and paperwork to cultural integration and establishment support.

As a company that values continuous growth and improvement, we have invested in the latest technology and industry best practices. This allows us to deliver efficient and cost-effective solutions while maintaining our commitment to the highest quality standards. Our extensive network of trusted partners and service providers ensures that we can offer comprehensive immigration & relocation support to people from all over the world.

For more information, visit www.relocate.dk

About KEY Relocation:

KEY Relocation was established in 1993 and offers fully integrated relocation solutions for international corporations and their employees. Our expert end-to-end management, all under one roof and with a single point of contact process, saves your HR team time and costs for administration, while providing a consistent service level. We have been a part of over 40.000 peoples move in and out of the Nordic countries.

Our core business is Destination and Immigration Services, but also services within Global Mobility, Move Management, Intercultural Communication and Corporate Administration.

As part of this venture, we will change the name of our Swedish entity to KEY Relocation Sweden AB.

For more information, visit www.keyrelocation.se

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